



Apparel

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NRF: Netezza Premiers Retail Analytic Appliance

[Netezza Corporation](#), provider of data warehouse and analytic appliances, launched its new Netezza Retail Analytic Appliance (RAA) solution at the NRF show that kicked off today.

The company calls the solution a turnkey analytic application solution for retail merchandisers, planners, allocators and store managers, providing the ability to streamline inventory to reduce overstocks, find and reduce out of stocks, and find and remove stale inventory. It also enables customer-centric retailing for retailers without a loyalty card.

Netezza also offers a collection of role-based "Playbooks" that guide users immediately to store and take inventory corrective actions that improve operations in real time and drive profit. All Playbook components come from customer-proven, best-in-class delivery of key drivers to retail success, Netezza reports, including streamlining out-of-stocks and over-stocks, handling seasonal inventory, managing purchase orders and vendors, buying and planning success, and other key retail data-driven processes.

"The components of Netezza RAA let us make more profitable decisions when executing our critical merchandising processes," said Dennis Hernreich, COO and CFO of Casual Male Retail Group. "From localized assortments to seasonal inventory management, the key decision-makers in our organization use best-practices retail Playbooks to improve our business."