



**KALIDO**  
PARTNER

## Significantly Reduce the Time and Effort Needed to Build a Data Warehouse

### Fast Time to Value with Netezza/Kalido Model-Driven Data Warehouse Appliance.


Your information is stored in silos across your organization from finance to product development to customer service. Often, it takes days if not weeks to get answers to your critical business questions, and solve a myriad of challenges, including corporate performance, profitability analysis and third-party data management.

To stay competitive, you need a dynamic infrastructure behind your business intelligence (BI) that can unify the silos and provide accurate business information as fast as possible. You also need to lower your cost of information delivery without compromising on scalability, performance and the flexibility to quickly respond to user needs.

The Netezza/Kalido model-driven data warehouse appliance offers organizations the best of both worlds. The Kalido Information Engine is the industry's most advanced and comprehensive platform for design, development and operation of well-governed data warehouses. Kalido's Business Information Modeler provides collaboration between IT and business users to deliver up-to-the-minute business requirements and ensure end-to-end consistency of data definitions.

The Netezza data warehouse appliance is designed specifically for blisteringly fast analytical processing on extremely large amounts of data. Netezza eliminates the need for constant tuning and removes technology bottlenecks caused by slow disk transfer I/O rates, slow network transfer rates and inefficient caching.

Working together, Kalido and Netezza deliver a solution that will enable customers to significantly reduce the time and effort needed to design, build and deploy a data warehouse: Netezza automates much of the database administration activities, such as hardware configuration and tuning, while Kalido automates much of the development, such as physical schema management, data load, exception management, integrated master data management and BI.

By deploying Kalido together with the high-performance Netezza data warehouse appliance, customers now can have industry-leading performance and scalability, as well as the confidence that their data is accurate, consistent and relevant. 



#### Key Benefits:

- **Fast time to value:** Development productivity increases because better-quality data warehouses are brought online faster.
- **A better data warehouse:** The Netezza/Kalido appliance delivers industry-leading performance and scalability, and gives customers the confidence that their data is accurate, consistent and relevant.
- **Business-model driven:** Kalido creates conceptual models and automatically generates physical data structures on Netezza. Subsequent changes to physical structures are automatically driven based on changes in the model.
- **High performance:** With the Kalido database running on Netezza, customers will benefit from the rapid performance characteristics of the Netezza data warehouse appliance.
- **Low TCO:** With the Kalido database on Netezza, automation in both application and system management areas reduces the need for manual intervention, lowering initial costs and support costs of your data warehouse.

#### **About Kalido**

Kalido delivers active information management for business. Developed through years of successful best practice implementations, Kalido's robust, business-model driven information management engine automatically feeds information to end users through their BI tools, making them more productive far more quickly and reducing internal costs. With Kalido, users never again have to wait for months to answer fundamental questions about business performance – which products are selling, which customers are profitable, and which markets are most promising. **For more information about Kalido, please visit [www.kalido.com](http://www.kalido.com)**



Netezza Corporation

26 Forest Street, Marlborough, MA 01752

+1 508 382 8200 TEL

+1 508 382 8300 FAX

[www.netezza.com](http://www.netezza.com)

#### **About Netezza**

Netezza (NYSE: NZ) is the global leader in data warehouse and analytic appliances that dramatically simplify high-performance analytics across an extended enterprise. Netezza's technology enables organizations to process enormous amounts of captured data at exceptional speed, providing a significant competitive and operational advantage in today's data-intensive industries including digital media, energy, financial services, government, health and life sciences, retail and telecommunications. Netezza is headquartered in Marlborough, Massachusetts and has offices in North America, Europe and the Asia Pacific region.

**For more information about Netezza, please visit [www.netezza.com](http://www.netezza.com).**